

# Izba Group Cookie Policy

This Cookie Policy explains how Izba Group, LLC and its affiliated companies ("Izba Group," "we," "our," or "us") use cookies and similar technologies on our websites and platforms. It applies to all Izba-operated properties, including but not limited to Slotted, Sourcify, Capabl, and Izba Consulting.

## 1. What Are Cookies?

Cookies are small text files stored on your device when you visit a website. They allow websites to recognize your browser, store preferences, and track interactions for performance and analytics purposes.

## 2. Types of Cookies We Use

- **Strictly Necessary Cookies:** Required for website functionality, such as login and session management. These cannot be disabled.
- **Performance and Analytics Cookies:** Help us understand how users engage with our site so we can improve functionality. Example tools include Google Analytics.
- **Functionality Cookies:** Remember choices you make (e.g., region, language) to provide enhanced, more personalized features.
- **Advertising and Behavioral Targeting Cookies:** Used by us and partners like Rb2b to deliver personalized content and advertising based on your browsing behavior and associated personal identifiers (e.g., email address).

## 3. Use of Third-Party Cookies

We may partner with third-party providers that set cookies or use similar technologies to:

- Track user behavior across sessions
- Enrich your profile using offline or third-party data
- Send personalized marketing communications

One such provider is Rb2b, which may associate your website activity with your email address. This information may be used for marketing outreach.

## 4. Managing Cookie Preferences

You can control or disable cookies via your browser settings. Some features may not function properly without cookies. For behavioral advertising opt-outs, visit:

- <https://app.retention.com/optout>

## 5. Updates to This Policy

We may update this Cookie Policy from time to time. Updates will be posted on this page and reflected by a new "last updated" date.

## **6. Contact**

For questions or concerns about our use of cookies, contact us at [admin@izba.co](mailto:admin@izba.co).

Last updated: June 16, 2025